

**Spring Council Meeting Minutes**

**March, 27th, 2011**

**Sunday 7:00pm**

**Call to Order:** Renee Setina, Region VI Treasurer

The meeting was called to order at 7:10pm.

**Roll Call:** Renee Setina

**Officers :**

Region VI Director – Tim R. Randolph (Present)

Region VI Secretary – Sheila Dunn (Absent)

Region Treasurer – Renee Setina (Present)

**Voting Council Members Present:**

STATE PRESIDENT PRESIDENT-ELECT

Illinois Anh Strow (Present) Toula Castillo (Present)

Iowa Keri Erikson (Present) Lindsey Davenport-Landry (Present)

Kansas Khem Khemraj (Absent) Nick Zerr (Absent)

Missouri John Koenig (Present) Shelly Schoeberlein (Absent)

Nebraska Shana Jensen (Present) Brad Hays (Present)

**Committee/Appointment Chairs :**

Membership Recruitment – Kim Von Ahsen (Absent)

PACE (ASCLS Chair) – Kim Von Ahsen (Absent)

Member Services (MSC) – Jan Frerichs (Present)

Leadership Development – Suzanne Campbell (Present)

Nominations – Suzanne Campbell (Present)

Product Development Committee – Linda Whaley (Absent)

PAC – Theresa Ortner (Present)

Promotion of the Profession Committee (PPC) – Alese Furnald (Present)

Government Affairs – Theresa Ortner (Present)

Webmaster – Neil Kumor (Absent)

Bylaws – Hannah Zane (Present)

First Year Professional Chair – Tara Sorensen (Present)

Student Forum Advisor - Open

Student Forum Chair – Ashley Bennett (Present)

New Professional Committee Representative – Nick Moore (Absent)

New Professionals Committee Adhoc Advisor - Nick Moore (Absent)

**Approve Minutes from Teleconference s**

1. Motion to approve the November , 2010 Fall Meeting Minutes Tim Randolph’s name spelled incorrectly under Region Directors Report by John Koenig . 2nd Suzanne Campbell. Motion passed.

**Region Director Report –** Tim Randolph

* 1. Board of Director’s (BOD) Meeting (March 19-20, 2011)

1. **SmithBuchlin**
   1. Largest national association management company in the world
   2. Founded in 1949 and located in Chicago
   3. 320 clients with 100 being full-time
   4. Association with ASCLS
      1. This decision was part of our succession planning for Elissa’s retirement
      2. Elissa is still Executive Director and Sherry and Joan are still employees
      3. We no longer outsource our accounting and IT
      4. We pay SmithBuchlin a flat fee to access their accounting, IT, and marketing
         1. We can pay extra for additional services
      5. Slightly greater impact on our budget but we expect to recover this by:
         1. Easier access to ASCLS database
         2. Access to SmithBuchlin’s entire marketing department
         3. Easier transition when Elissa retires
2. **CLMA (CASA)**
   1. CLMA approached ASCLS about the potential to merge our organizations
   2. Formed a task force called CASA (CLMA ASCLS Strategic Alliance)
      1. ASCLS Task Force Members (Marcia, Scott, JR, Glenda Price, Jim Griffith)
      2. Determine if and how we can combine with CLMA
      3. CASA will present plan to the BOD of ASCLS and CLMA by July 2, 2011
      4. If plan is voted in by both organizations BOD, implementation plan will start
      5. CLMA also used SmithBuchlin who will facilitate CASA deliberations

Much discussion about SmithBuchlin and CLMA merger possibility.

1. **New website**
   1. New website is the initial action of SmithBuchlin’s IT staff
      1. 100% of any new IT change will have a learning curve and bugs
      2. Please be patient and send all issues to Elissa so they can be resolved

There is discussion at the Region Level about the website:

Concerns:

Was launched too soon

There is too much of a focus on it being a social networking tool not a professional organization

Some believe it will be a great change and are waiting for it to be finished

There is excitement about the changes for the better

Many issues that need to be ironed out, send things to Elissa

There has not been much response from national on issues that have been addressed.

1. **ASCLS Futures Taskforce**
   1. Survey as a public relations strategy
   2. Focus on social networking
   3. Develop CE program for states to educate public on who we are
   4. <http://www.surveymonkey.com/s/XSLXVLW>
   5. Took me 5 minutes
2. **Key to the Future**
   1. Each State Society can nominate up to three members.
   2. The deadline for nominations is April 30th.
   3. Criteria for award

* must be a new member (within three years), or a longstanding member who has recently increased his/her activity with the society;
* must be an ASCLS member in the Professional I, Professional II, or Student categories of membership;
* must have demonstrated leadership potential by directing at least one task force or project, chairing a committee with significant tasks, or performing exceptionally as a constituent society Board member or local/chapter officer; outcomes of this involvement must be considered outstanding, creative and of high quality;
* may receive this award once in a lifetime

1. **Spring Meetings**
   1. Please plan as many activities for students, FYP and NP as possible
      1. This is our primary target group for recruitment (students) & retention (FYP/NP)
      2. Please try to have a planning meeting at or after your spring meeting
      3. Please consider a new member campaign
      4. New members at spring meetings
         1. Any new member that joins as of March 1st will gain up to 5 months of membership **free.** Their next renewal will not come until July 31st 2012!
         2. Membership recruitment tools that can be used. <http://www.ascls.org/leadership/mrc/recruit.asp>
2. **ASCLS National Meeting**
   1. July 26-30 at Georgia World Congress Omni Hotel at CNN Center in Atlanta, GA
      1. Clinical lab Expo July 26-28
      2. ASCP Workshops – Tuesday, July 26
         1. Tuesday morning BOD and governance Tuesday afternoon
      3. ASCLS sessions – July 27-29
      4. Posters – July 26-28 in Exhibits
      5. HOD – Saturday, July 30 till 11:00am
         1. Prepare your delegation

**Secretary Report –** Sheila Dunn

No Report, minutes approved.

**Treasurer Report –** Renee Setina

1. 2011-2012 Region VI Budget (See attached)
2. Discussion: Thank you to Renee for a clear presentation

Renee suggests that we decrease the assessment to $1,200, discussion had and determined $1,300 may be appropriate.

John Koenig moves that we assess the states $1,300 for the FY 2011-2012, seconded by Keri Erickson. Motion carried.

**State Reports**

Illinois Anh Strow - (Report on file)

Iowa Keri Erikson - (Report on file)

Kansas Khem Khemraj - ( No Report)

Missouri John Koenig - (No Report)

Nebraska Shana Jensen - (No Report)

**Committee/Appointment Chairs Reports:**

Membership Recruitment – Kim Von Ahsen - (No Report )

PACE (ASCLS Chair) – Kim Von Ahsen - (No Report)

Member Service (MSC) – Jan Frerichs - (No Report)

Leadership Development – Suzanne Campbell - (No Report)

Nominations – Suzanne Campbell - (No Report)

Product Development Committee – Linda Whaley (No Report)

PAC and GAC – Theresa Ortner - (Report on file)

Promotion of the Profession Committee (PPC) – Alese Furnald - (Report on file)

Please send her suggestions on being a soundboard for the hospital and lab.

Webmaster – Neil Kumor - (No Report)

Bylaws – Hannah Zane - (Report on file)

First Year Professional Chair – Tara Sorensen - (Report on file)

Student Forum Advisor One - Open

Student Forum Chair – Ashley Bennett (No Report)

New Professional Committee Representative and Advisor – Nick Moore (No Report)

**State Meetings**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **State** | **Date** | **City** | **Hotel** | **Contact** |
| Illinois | April 13-15, 2011 | Peoria, IL | Holiday Inn City Center | Shawn Berberich  Anh Strow |
| Iowa | April 13-15, 2011 | Omaha, NE | La Vista Conference Center | Keri Erickson |
| Kansas | April 6-8, 2011 | Wichita, KS | Marriott East Side | Linda Hickock  Maria Torrez-Pillott |
| Missouri | April 6-8, 2011 | Springfield, MO | University Plaza | Danyel Anderson  Renee Setina |
| Nebraska | April 13-15, 2011 | Omaha, NE | La Vista Conference Center | Chelsey-Dockins-Reischl |

Tim is planning to attend Kansas on April 6, Missouri on April 7-8, and the Iowa/Nebraska meeting.

**New Business**

1. 2013 Quad State Meeting (Location/General Chair)

Proposed Multi-State Meeting in 2013. Possibly in Council Bluffs/Omaha area.

IL – No

MO – Yes

IA – Yes

NE – Yes

KS – Yes

Lindsey Davenport-Landry will coordinate a call for planning

State Presidents to go back to their states and get confirmation from their boards.

1. Rho Sigma Dinner (State/Location/Awardee)

Kansas is next to host in Atlanta, Suzanne will begin looking into this, Thursday night is going to be suggested.

Sheila will be sending out a list and a nomination form before long.

1. NMLPW (April 24-30, 2011)
2. Summer teleconference date to be decided.
3. Project HOPE for Atlanta: please bring school supplies for a service project

**Meeting Adjourned at 9:22 pm.**